



THE HIDDEN COST OF OWNERSHIP

Rethinking How Governments Deliver and Manage Buildings

EXECUTIVE SUMMARY

Cities, counties, school systems, and states collectively own vast and complex real estate portfolios – often rivaling those of the largest private-sector institutional owners.

Yet unlike commercial real estate (CRE) firms, public owners are constrained by **annual budgeting cycles, procurement rules, staffing limitations, and political processes** that are fundamentally misaligned with how buildings age, fail, and must be recapitalized over time.

The result is a persistent and growing backlog of **deferred maintenance, escalating operating risk, and rising lifecycle costs**.

This white paper explains why traditional public-sector ownership and delivery models struggle to keep pace with real estate realities – and how commercial real estate developers, owners, and operators can serve as strategic partners.

Through **long-term leases, public-private partnerships (P3s), outsourced facilities management, and adaptive reuse of distressed assets**, CRE can help governments shift capital risk, stabilize operating budgets, accelerate delivery of critical facilities, and improve long-term performance.



THE GOVERNMENT REAL ESTATE CHALLENGE

Public entities are in the real estate business by necessity, not by choice.

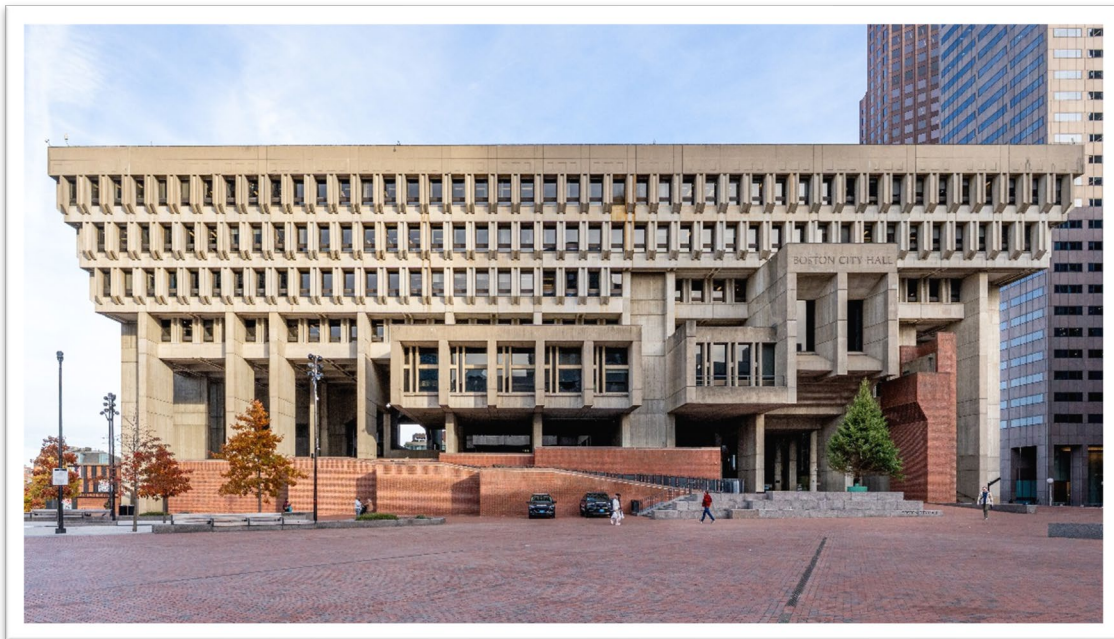
Their portfolios typically include schools, offices, courthouses, public safety facilities, libraries, maintenance yards, health clinics, and warehouses. These assets must remain safe, code-compliant, accessible, resilient, and operational – often with shrinking headcount, constrained capital, and competing political priorities.

Unlike CRE owners, public agencies rarely have the **staffing, analytics, or capital planning infrastructure** to manage millions of square feet with the institutional rigor required.

Facilities teams are often structured for basic maintenance and vendor coordination, not **lifecycle planning, capital project delivery, or portfolio optimization**.

The Core Problem

Governments have **portfolio-scale obligations**
with **program-scale resources**



DEFERRED MAINTENANCE: A COMPOUNDING CRISIS

AGING BUILDINGS AND ESCALATING RISK

Deferred maintenance does not pause deterioration – it accelerates it.

- **Roof failures** lead to structural damage and mold.
- **Aging HVAC systems** compromise indoor air quality and energy performance.
- **Obsolete controls and fire/life-safety systems** increase operational and liability risk.
- **Accessibility and code requirements** evolve, leaving older buildings noncompliant.

And there is lots of public evidence that the backlog is real and growing:

- **Public School Districts:** The **Government Accountability Office (GAO)** estimated **54%** of districts need to update/replace multiple building systems. Roofing and HVAC systems are a significant portion of the backlog.¹
- The **GAO** also reports that the **federal government's real estate portfolio** has a massive **deferred maintenance backlog**.²
- **State-Owned Buildings:** **Pew** reports states face a **nearly \$100B** maintenance/repair backlog.³

Deferred maintenance inflates over time due to **labor escalation, material costs, and secondary damage** – turning today's manageable repair into tomorrow's emergency project.

THE DEFERRED MAINTENANCE BACKLOG

When tax revenues fluctuate, "maintenance" is almost always the first line-item cut. This leads to a compounding crisis. A roof repair that would have cost \$500,000 in 2021 becomes a \$1 million structural failure and mold remediation project by 2026.

National estimates suggest a \$1 trillion backlog in deferred maintenance across federal, state, and local buildings.

¹ <https://www.congress.gov/crs-product/R41142>

² <https://www.gao.gov/products/gao-25-108400>

³ <https://www.pew.org/en/research-and-analysis/articles/2025/12/19/strategies-for-deferred-maintenance-in-state-owned-buildings>

PUBLIC BUDGETING, PROCUREMENT, AND STAFFING CONFLICT WITH BUILDING LIFECYCLES

BUDGETING DOES NOT ALIGN WITH HOW BUILDINGS ACTUALLY WEAR OUT

Public-sector operating budgets are structured on **annual cycles**, while building systems fail on **predictable, multi-decade timelines**. This structural mismatch forces agencies to manage facilities to fiscal calendars rather than asset lifecycles.

The result is a pattern of **short-term decision-making** that systematically undermines **long-term value**.

In practice, this often means agencies:

- **Operate to the budget year instead of the lifecycle** – prioritizing what can be funded this year rather than what should be replaced or recapitalized to avoid future failure.
- **Rely on reactive work orders instead of planned replacement** – addressing symptoms rather than root causes as systems near the end of their useful lives.
- **Receive capital funding in irregular bursts** – driven by bond cycles and political timing, rather than through steady, programmatic recapitalization aligned with asset condition.

Over time, this approach converts **manageable, forecastable capital needs** into **emergency expenditures** – always the most expensive and disruptive way to operate real estate.

PROCUREMENT RULES AND LOW-BID PRESSURES UNDERVALUE LIFECYCLE PERFORMANCE

Many jurisdictions remain constrained by procurement frameworks that prioritize “low bid” (the **lowest initial cost**) over the **total cost of ownership**. While designed to promote fairness and transparency during the bidding process, these rules often penalize lifecycle value and long-term performance.

Common structural issues include:

- **Overweighting “low bid” procurement** – even when higher-quality systems would materially reduce operating expense, downtime, and replacement risk.
- **Fragmented responsibility** – separating designers, builders, and operations teams in ways that dilute accountability for long-term performance. Government projects often involve “throwing the problem over the wall” to the next entity in line. The designers create a project design, and it becomes the contractor’s responsibility to finish it, given the government’s budget and timing. Once the contractor finishes building it, they hand over the keys to the facilities manager, who then maintains and operates the facility. Contrast this with a collaborative approach often seen in commercial real estate development, and you can easily see how inefficient the disjointed construction process can be for the government.
- **Short warranty horizons** tend to underweight future operating costs, energy performance, and system reliability beyond the initial acceptance period.

The unintended consequence is a delivery model that optimizes for procurement compliance rather than asset durability, resilience, and lifecycle efficiency.

STAFFING IS RARELY RIGHT-SIZED FOR REAL ESTATE INTENSITY

A school system, county, or state agency may own millions of square feet of facilities. Yet, its internal staffing model is often built around basic maintenance and vendor coordination – not portfolio-scale asset management.

Facilities teams are frequently constrained by:

- **Limited analytic capacity**, including inconsistent condition assessments, weak asset inventories, and minimal energy or performance benchmarking.
- **Insufficient capital project delivery resources**, making it difficult to manage scope, schedule, cost, quality, risk, and commissioning across multiple concurrent projects.
- **Reactive workloads**, which crowd out strategic planning as staff spend disproportionate time addressing failures and urgent issues.

The practical result is that the public owner becomes a *project sponsor* rather than an effective *asset manager* – responsible for outcomes without sufficient internal horsepower to deliver them across a complex portfolio consistently.

CAPITAL FINANCING AND THE BOND BACKLOG

BONDS ARE NECESSARY – BUT STRUCTURALLY LIMITED

Public entities typically fund major construction and capital renewal through **general obligation** or **revenue bonds**. These instruments require voter approval, are subject to debt ceilings, and compete with roads, utilities, public safety, and other priorities. Even when bonds pass, inflation, labor shortages, and supply-chain volatility often erode buying power before projects break ground.

As a result, capital plans become queues
– and queues become backlogs

The **Tax Policy Center** summarizes this plainly: state/local governments issue bonds for “*large, expensive, and long-lived capital projects,*” including schools.⁴

The **Government Finance Officers’ Association (GFOA)** also calls tax-exempt municipal bonds the primary financing mechanism for public infrastructure projects.⁵ The **Municipal Securities Rulemaking Board (MSRB)** provides a primer on municipal bonds and how state/local issuers use them.⁶

GENERAL OBLIGATION BONDS		
LIMITED Limited GO bonds have a limit on how much the bond issuer can raise taxes to pay back debtholders. RISK: Higher	UNLIMITED without dedicated taxes These GO bonds will pay out bondholders from general revenues rather than a specific tax. RISK: Medium	UNLIMITED with dedicated taxes This type is backed with a specific tax that will be used to pay back the debt. RISK: Lower

⁴ <https://taxpolicycenter.org/briefing-book/what-are-municipal-bonds-and-how-are-they-used>

⁵ <https://www.gfoa.org/municipal-bond-faq>

⁶ <https://www.msrb.org/sites/default/files/MSRB-Infrastructure-Primer.pdf>

WHERE COMMERCIAL REAL ESTATE BECOMES A STRATEGIC PARTNER

CRE firms specialize in financing, developing, operating, and maintaining real estate at scale. When properly structured, **public-private partnerships** can shift risk away from the public balance sheet while improving speed, cost certainty, and performance.

TWO PRIMARY PARTNERSHIP MODELS

BUILD-TO-SUIT WITH LONG-TERM LEASE

Under this model:

- A private partner finances and constructs a facility
- The government becomes a long-term tenant (often 20 to 40 years or more)
- Lifecycle responsibilities are contractually defined

This approach provides price certainty, accelerates delivery, and converts capital expenditures into predictable operating costs.

OUTSOURCED ASSET AND FACILITIES MANAGEMENT

Even when public entities retain ownership, CRE operators can deliver:

- Proactive maintenance programs
- Stronger vendor controls and service-level enforcement
- Energy and performance benchmarking
- Condition assessments and recapitalization planning

The result is often a **lower total cost of ownership** driven by fewer emergencies and better lifecycle execution.

CRE AS A STRATEGIC PARTNER: SHIFTING CAPEX TO OPEX

The biggest paradigm shift is moving the government from an **owner-operator** to a **strategic tenant**. In the private sector, we call this a **"Triple Net" (NNN)** or **"Build-to-Suit"** approach.

SHIFTING RISK AND COST

When a CRE developer partners with a city to build, say, a new administrative headquarters:

- **The Developer Funds the Construction:** The city does not need to issue a bond. The developer uses their own capital and private financing.
- **Price Certainty:** The developer provides a finished product for a fixed annual rent. The "construction risk" (cost overruns, labor shortages) sits entirely on the developer, not the taxpayers.
- **Operations & Maintenance (O&M):** A CRE property or facilities manager can often manage a facility for 20-30% less than a government agency. We have the scale to negotiate better service contracts for HVAC, janitorial, and security.

Under a long-term lease, the developer is incentivized to maintain the building and its systems in "perfect working order." to preserve the asset's value – meaning no more "deferred maintenance."

PUBLIC-PRIVATE PARTNERSHIPS (P3s)

Public-Private Partnerships (P3) structures bundle design, construction, financing, operation, and maintenance into a single, long-term agreement. Performance standards are explicit, and compensation is often tied to availability and outcomes.

Well-structured P3s:

- Transfer construction and lifecycle risk
- Lock in maintenance obligations
- Stabilize long-term costs
- Accelerate delivery of multiple facilities simultaneously

IF STRUCTURED CORRECTLY, P3 PROJECTS CAN BE “WIN/WIN”

The government benefits from:

- Faster delivery (especially for backlogged capital programs)
- Predictable annual cost (lease/availability payment)
- Transfer of construction and lifecycle risks
- Better facility performance if metrics are enforced (uptime, IAQ, response times, energy targets)
- Ability to focus internal staff on mission, not building triage

A CRE developer/investor/operator benefits from:

- Long-duration, creditworthy tenancy (often investment-grade-like cash flow)
- Larger, programmatic pipelines (portfolio thinking vs. one-off deals)
- Opportunities for redevelopment of distressed assets into stable cash flow
- Strong community impact story (and sometimes public incentives)

Case Study: Prince George’s County (Maryland) Public Schools

Prince George’s County Public Schools (PGCPS) executed a first-of-its-kind K-12 school facilities P3 and worked with a developer to **design, build, finance, and maintain (DBFM)** six new schools simultaneously.⁷ A private consortium designed, built, and financed the schools and will maintain them for 30 years. This bypassed the traditional "one school at a time" bond cycle.



⁷ <https://www.gilbaneco.com/about/whats-new/news/first-of-its-kind-public-private-partnership-celebrates-delivery-of-new-school-buildings-for-8000-students-in-prince-georges-county-maryland>

DISTRESSED ASSETS TO MEET PUBLIC NEEDS

Many markets currently face unprecedented surpluses of office, retail, and flex-industrial assets. At the same time, governments face acute space needs. Adaptive reuse of these **distressed assets** offers:

- Faster delivery than ground-up construction
- Lower embodied risk (utilities, structure, entitlement often exist)
- Cost control by avoiding greenfield premiums
- Community revitalization benefits

Schools, municipal offices, clinics, training centers, and public safety facilities have all been successfully delivered through adaptive reuse models.

In Plain Terms

Many governments are resource-strapped in facilities management.
Professional CRE operators manage buildings at scale all day.

The “win” for government entities is often **better service at lower total cost**, mainly by reducing reactive work, tightening vendor performance, and executing lifecycle replacements before failures.

DISTRESSED ASSETS CREATE ASYMMETRIC OPPORTUNITIES

Right now, certain assets (especially office buildings in many markets) can be acquired and repositioned at historically low prices – perhaps at levels never to be seen again. For governments, that means partnering with a developer to repurpose an existing property offers:

- Better negotiating leverage
- The potential to secure facilities faster
- The potential to lock in long-term occupancy costs at an attractive basis
...*without* taking on all the risk of construction, leasing, and facility lifecycle.

GOVERNMENT OWNERSHIP IS NOT ALWAYS IDEAL

WHY OWNERSHIP IS OVERRATED

Governments often believe that "owning is cheaper than renting." In a vacuum, maybe. But when you factor in the "Opportunity Cost of Capital," the argument falls apart.

- **Liquidity:** If a city owns a \$100 million building, that capital is "dead." If they lease that same building and keep the capital (or avoid the debt), they can put those funds into core services – like police, teachers, and public health.
- **Flexibility:** The government needs change. A building owned by a municipality is hard to sell and harder to repurpose. On the other hand, a leased space allows the government flexibility to expand or contract its footprint at the end of a lease term as populations shift. Moreover, if the needs change in the middle of the lease term, the government can collaborate with the developer to repurpose the building (and recoup the capital expense through a revised rent schedule).

The most common pain point for governments is that owning real estate assets concentrates risk on the public balance sheet.

Owning real estate is not "free" – it's a promise to fund lifecycle costs forever.

When it owns the assets, the government takes on the risks of:

- Construction overruns
- Latent defects
- Energy underperformance
- Major system failures
- Code changes
- Renovation disruption

A well-structured long-term lease or DBFOM agreement can shift meaningful portions of those risks to a party that prices and manages them professionally.

PUBLIC O&M CAN BECOME THE “SHOCK ABSORBER” FOR BUDGET STRESS

When budgets tighten, maintenance is the easiest line item to defer – until it isn't. That is how backlogs form.

A performance-based partnership (availability payments, defined asset/property/facilities management standards, penalties for downtime) makes O&M contractual, not aspirational.

MOVING AT THE “SPEED OF GOVERNMENT”

Government procurement is notoriously slow. By the time a project is bid, awarded, and started, inflation and supply chain shifts often leave the project underfunded before the first shovel hits the ground. That makes the project much riskier for the government – and represents one of the most common reasons for cost overruns. When projects go over budget, the government is forced to divert capital funding from other projects to make up the shortfall, which perpetuates the backlog of major projects.



WHAT “PARTNERSHIP” LOOKS LIKE

Civic Buildings Via P3: Long Beach Civic Center (CA)

The City of Long Beach, California, executed a major center redevelopment using a P3 structure for the **design, construction, financing, operation, and maintenance** of key civic facilities, including its Civic Center.

This is the core philosophy that makes the projects work: bundle delivery + lifecycle responsibility to reduce long-term risk and stabilize costs.



civic

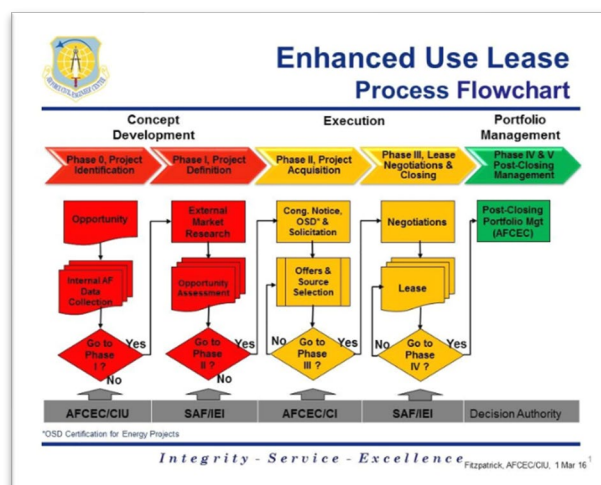
Federal Model That Parallels Local Opportunities: Enhanced Use Leases (EUL)



At the federal level, the **Veterans Administration’s (VA) Enhanced-Use Lease** program allows long-term leases of underutilized VA property to public/private entities (up to 99 years) to better use assets.

The **U.S. Army Corps of Engineers (USACE)** describes EUL as a way to reduce operations and maintenance burdens and generate value (cash or in-kind) for needed projects.⁸

Local governments do not always use “EUL” terminology, but the *concept* – leveraging underutilized public land/buildings with private capital under a long-term structure – is highly transferable.



⁸ <https://www.nab.usace.army.mil/portals/63/docs/realestate/eul/whatiseul.pdf>

THE “RIGHT NOW” OPPORTUNITY: ADAPTIVE REUSE OF DISTRESSED PROPERTY TYPES INTO PUBLIC USES

This is where the moment is unusual. As noted earlier, many markets are sitting on:

- Underutilized **office buildings**
- Declining **malls/big-box retail**
- Oversupplied **industrial/flex properties** in certain submarkets
- Vacant **institutional/commercial buildings**

These **distressed assets** can be repositioned for use as schools, training centers, municipal offices, clinics, public safety facilities, and community hubs.

Why **adaptive reuse** can work for government:

- **Speed:** You are buying a structure and utilities already in place.
- **Lower embodied risk:** Site work, entitlement, and utility service are often partially solved.
- **Cost control:** You can avoid some “greenfield premiums” (land development, long lead civil).
- **Community benefit:** Turning blight/vacancy into a civic asset.

Government construction projects tend to be expensive and slow. However, an empty mall or a vacant office building already has the “bones” needed for conversion to schools and other government facilities, including:

- **Located in High-Density Areas:** As they say, the most important thing in real estate is “location.” Many distressed malls and office buildings are well-suited to serve as schools or government buildings.
- **Large Footprints:** Large malls and office buildings offer municipal governments the opportunities to consolidate many departments and services into a single location – offering taxpayers “one stop shopping.”
- **High Ceilings:** Perfect for classrooms, gymnasiums, and assembly spaces.
- **HVAC and Life Safety Systems:** Systems are already in place (although the zoning might need to be adjusted based on the specific use requirements).
- **Parking:** Ample space for bus loops and staff/student parking.

- **Speed and Cost:** Converting an existing building can be 40-50% faster than a ground-up build. And with distressed assets selling for a fraction of their value just a few years ago, acquisition and redevelopment costs are likely to be much lower than ground-up construction costs.

Converting CRE Buildings Into Education Facilities

- **Office-to-School Reuse (Tysons Corner, Virginia):** Planning documentation highlights office-to-school adaptive reuse, noting the phased approach and constraints/fit-out considerations.⁹
- **Mall/Big-Box-to-School Conversion:** A former Macy's department store space in Burlington, Vermont, was retrofitted into a high school with a relatively modest capital investment compared to new construction.¹⁰
- **Industrial/Adaptive Reuse Into Charter School:** A historic coffee plant is being redeveloped into a charter school facility in Houston.¹¹



Public Safety: Temporary or Permanent Stations in Repurposed Structures



Even if you do not find the “perfect” long-term facility immediately, adaptive reuse can be powerful as **swing space** – for example, establishing a temporary fire station while a permanent building is delivered.

Fairfax County, Virginia, designed a temporary fire station in Fairview Station, Virginia, to be used until a permanent replacement for a 1980s-era fire station is built.¹²

⁹ <https://montgomeryplanning.org/blog-design/2017/10/from-corporate-offices-to-centers-of-learning>

¹⁰ <https://www.abc.net.au/news/2021-04-02/us-shopping-centre-turned-into-school-with-transformation/100046028>

¹¹ <https://www.houstonchronicle.com/business/real-estate/article/folgers-farmer-brothers-coffee-plant-school-21248478.php>

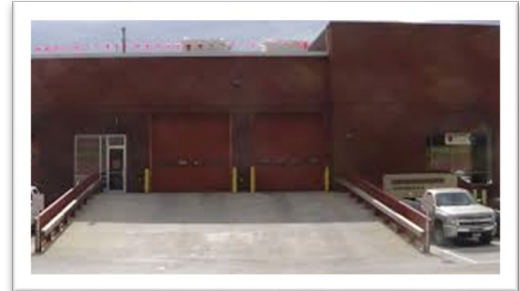
¹² <https://www.fairfaxcounty.gov/planningcommission/sites/planningcommission/files/Assets/Documents/PDF/2022%20action%20items/PCAction111232232-2022-SP-00005FairviewTempFireStation.pdf>

THE "INDUSTRIAL" FIRE STATION

A fire station does not always need to be a civic monument. An existing light industrial or flex building can be converted into a station in a matter of months. The high-bay garage doors might already be there for the apparatus (or they are easy to add), and the office portion can be retrofitted for living quarters.

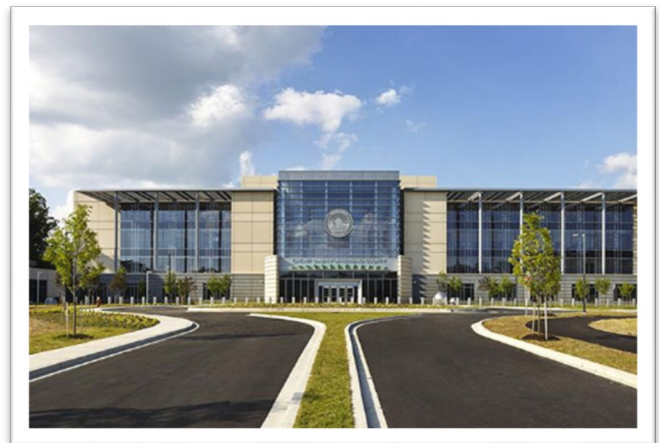
Using an existing industrial building can be a perfect solution for rapidly growing areas or as a "temporary-permanent" fix while long-term planning occurs.

In 2005, **Montgomery County, Maryland**, needed a fire station to serve the citizens in the rapidly growing community of Clarksburg. A property owner converted a portion of a newly constructed flex building into Fire Station #35. Although the rented space was intended to be temporary, the County opened a permanent fire station in the area almost two decades later. (It took the County government 20 years to design, develop, and construct a new fire station – a testament to the complications and complexities of government-sponsored construction.)



More Real-World Examples

- **One World Trade Center (NYC):** While on a massive scale, this is a prime example of government (**Port Authority of New York and New Jersey**) partnering with a private developer (**Durst Organization**) to manage and lease a complex asset more effectively than the public sector could alone.
- **The "Micro-School" Movement:** Using vacant retail storefronts in downtown areas to create specialized vocational schools or adult education centers, revitalizing the "dead" street front while solving a space crisis.
- **Circuit Court Building: Howard County, Maryland,** used a P3 model to design, construct, finance, operate, and maintain a 237,000 square foot circuit courthouse and adjacent 691-space parking garage. This project – completed early and on budget – replaced a 175-year-old building.



Other Notable P3 Projects

TRANSPORTATION (ROADS/TOLLS)

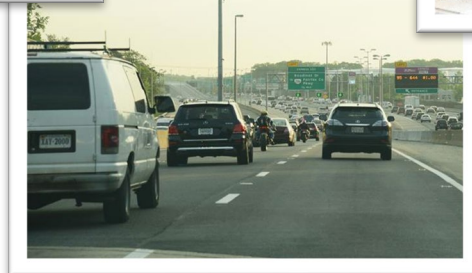
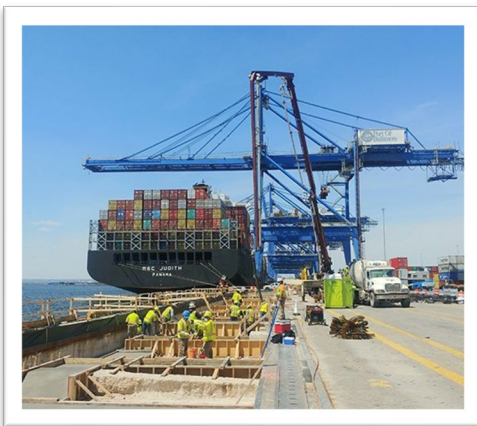
- **I-495 & I-95 Express Lanes (Virginia):** Extensive HOT (High Occupancy Toll) lane networks in Northern Virginia.
- **I-4 Ultimate (Florida):** Major highway expansion and modernization in Orlando.
- **Central 70 (Colorado):** Rebuilding I-70 in Denver.
- **Gordie Howe International Bridge (Detroit/Windsor):** New international crossing.
- **I-80 Bridges (Pennsylvania):** Package of major interstate bridge replacements.

TRANSIT

- **Purple Line (Maryland):** Light rail project (design, build, operate, maintain).
- **Eagle Project (Denver):** Light rail expansion.

OTHER INFRASTRUCTURE

- **Seagirt Marine Terminal (Maryland):** Port facility expansion.
- **USACE Civil Works Pilot Program (Federal):** Flood control and ecosystem restoration projects.
- **KentuckyWired:** Statewide fiber optic network.



CONCLUSION

Governments do not need to abandon ownership – but they do need options.

Commercial real estate developers offer proven tools to **accelerate delivery, stabilize costs, reduce deferred maintenance, and improve facility performance.**

At a moment when public needs are growing, and certain private asset classes are distressed, strategic CRE partnerships represent a rare opportunity for mutual benefit.

“Thinking outside of the box,” using these options can be a WIN/WIN for government entities and real estate owners:

- **For municipalities and school systems, the win/win is clear:** They get the facilities they need today, managed to a "Class A" standard, without the debt of a bond or the headache of a maintenance backlog.
- **For the CRE industry:** They get a high-credit, long-term "anchor" tenant and make a positive contribution to the community.

It is time we stop treating public real estate as a separate world and start treating it as a strategic partnership.



GLOSSARY OF DEFINED TERMS

- **Adaptive Reuse:** The process of converting an existing building (such as an office, mall, or industrial facility) to a new use (such as a school, government office, or fire station) while reusing much of the original structure.
- **Analytics (Facilities Analytics):** The use of data, such as condition assessments, energy usage, and maintenance history – to make informed decisions about building performance and capital planning.
- **Anchor Tenant:** A large, stable tenant (often government or institutional) that occupies a significant portion of a building and provides long-term, predictable rental income.
- **Annual Operating Budget:** A one-year financial plan that funds daily operations such as staffing, utilities, and routine maintenance – but typically excludes major capital replacements.
- **Availability Payment:** A regular payment made by a government entity to a private partner under a P3 agreement, contingent on the facility being available and meeting performance standards.
- **Bond (Municipal Bond):** A form of long-term borrowing used by governments to finance large capital projects, repaid over time through taxes or other revenues.
- **Bond Cycle:** The multi-year process of planning, approving (often by voters), issuing, and repaying public debt used for capital projects.
- **Build-to-Suit (BTS):** A development model in which a private developer designs and constructs a building specifically for a tenant, who then occupies it under a long-term lease.
- **Capital Expenditure (CapEx):** Spending on major building components such as roofs, HVAC systems, elevators, or structural repairs – typically large, infrequent costs.
- **Capital Plan:** A long-term plan that schedules major repairs, replacements, and new construction based on building condition and priorities.
- **Class A Building:** A term used in commercial real estate to describe high-quality buildings with modern systems, strong maintenance, and professional management.
- **Commissioning:** A quality-control process that verifies building systems (HVAC, electrical, life safety) are installed and operating as intended.
- **Condition Assessment (Property Condition Assessment):** A systematic evaluation of a building's physical condition, used to forecast future repairs and capital needs.
- **DBFOM/DBFM:** A project delivery method meaning Design–Build–Finance–Operate–Maintain (or Maintain only). A private partner is responsible for multiple lifecycle phases of a facility under one contract.
- **Deferred Maintenance:** Maintenance that is postponed due to budget or staffing constraints, leading to deterioration, higher future costs, and increased risk.

- **Developer:** A private company that finances, builds, and often owns real estate projects.
- **Embodied Risk:** The inherent construction and infrastructure risks already “built into” an existing property, such as utilities, site work, and structural elements.
- **Energy Benchmarking:** Comparing a building’s energy use to similar buildings to evaluate efficiency and identify improvement opportunities.
- **Enhanced Use Lease (EUL):** A federal leasing model allowing underutilized government property to be leased long-term to private partners for redevelopment.
- **Facilities Management (FM):** The professional management of buildings, systems, vendors, and services to ensure safety, performance, and reliability.
- **First Cost:** The upfront cost to design and build a facility, excluding long-term operating and maintenance expenses.
- **General Obligation (GO) Bond:** A bond backed by the full taxing authority of a government entity, often requiring voter approval.
- **Greenfield Development:** New construction on undeveloped land, typically requiring extensive site work and infrastructure investment.
- **HVAC:** Heating, Ventilation, and Air Conditioning systems that regulate indoor temperature, air quality, and comfort.
- **Indoor Air Quality (IAQ):** The quality of air inside a building, affected by ventilation, filtration, moisture control, and system maintenance.
- **Institutional Owner:** A large organization – such as a government, university, or pension fund – that owns substantial real estate portfolios.
- **Lifecycle Cost:** The total cost of a building over its useful life, including construction, operations, maintenance, repairs, and replacement.
- **Lifecycle Planning:** Planning maintenance and replacements based on expected system lifespan rather than annual budget constraints.
- **Low-Bid Procurement:** A public purchasing method that awards contracts to the lowest-priced bidder, often without regard to long-term value.
- **Maintenance Backlog:** The accumulated list of repairs and replacements that have been deferred and remain unfunded.
- **Municipal Government:** Local government entities such as cities, counties, and school districts.
- **Operations & Maintenance (O&M):** Day-to-day building activities including maintenance, utilities, janitorial services, security, and system upkeep.
- **Operating Expense (OpEx):** Recurring costs required to operate a facility, such as rent, utilities, maintenance, and services.

- **Owner-Operator:** An entity that both owns and directly manages its real estate.
- **Opportunity Cost of Capital:** The value of alternative uses for money tied up in owning real estate instead of being used for other public services.
- **Portfolio:** A collection of buildings owned or managed by a single entity.
- **Procurement Framework:** The rules and procedures governing how public entities purchase goods and services.
- **Project Sponsor:** The public entity responsible for overseeing a project but not necessarily equipped to manage its technical execution.
- **Public-Private Partnership (P3):** A long-term contractual arrangement in which a private partner helps finance, build, operate, and/or maintain public facilities.
- **Reactive Maintenance:** Maintenance performed after a failure occurs, typically more costly and disruptive than planned work.
- **Recapitalization:** The systematic replacement or renewal of major building systems over time.
- **Resilience:** A building's ability to withstand and recover from disruptions such as extreme weather, power loss, or system failures.
- **Service-Level Agreement (SLA):** A contract that defines performance standards, response times, and accountability for service providers.
- **Square Footage (SF):** A measure of building size used to assess scale and maintenance responsibility.
- **Stakeholder:** Any party with an interest in a project, including taxpayers, occupants, elected officials, and service providers.
- **Tenant:** An entity that occupies a building under a lease rather than owning it.
- **Triple Net (NNN) Lease:** A lease structure where the tenant pays rent plus property taxes, insurance, and maintenance costs.
- **Value-for-Money Analysis:** A structured comparison of delivery options to determine which provides the best balance of cost, risk, and performance.
- **Warranty Horizon:** The time period during which a contractor or manufacturer is responsible for defects or failures.

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